

"new mexico's festivals CELEBRATE
THE HEIGHT OF culture, AND THE DEPTH OF community."

~ ANONYMOUS



HERITAGE *inspirations* LLC
NEW MEXICO'S PREMIER TRAVEL CO.

check out
new mexico
and check in
to wonder.

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1.888.344.TOUR(8687)





A TIME *to gather*

HISTORICALLY, New Mexico's festivals have been a place for artisans, farmers and adventurers to gather and exchange goods, ideas, and stories.

In the mid 1830s New Mexico became a trading hub between the United States, Mexico and California. Merchants migrated from the Great Plains to Santa Fe, to meet up with other artisans and farmers.

Later Indian Market was organized as part of the Fiesta de Santa Fe sponsored by the Museum of New Mexico as a way to preserve the native arts and traditions that were in danger of extinction. In 1936, the New Mexico Association on Indian Affairs took over the event.

Seasonal festivals continued to pop up through the Land of Enchantment. In 1972, a small gathering of 13 balloons participated in the Albuquerque International Balloon Fiesta. Today the event has grown to become the largest balloon festival in the world. Your perspective will shift as you wonder at the "Mass Ascension" at dawn or get lost in the labyrinth of luminescent orbs at "Night Glow."

DIVE DEEPER WITH H.I.

for an intimate journey
INTO THE FESTIVALS
THAT SUSTAIN US.

DIVE DEEPER WITH H.I.

*for an intimate journey into spanish market,
the balloon fiesta,
santa fe indian market, and
the folk art festival.*

HERITAGE INSPIRATIONS

WANTS TO INTRODUCE YOU PERSONALLY TO

The people, cuisine, and stories THAT HAVE INSPIRED
OUR MOST *beloved festivals.*

WE UNDERSTAND THAT IT IS NOT EASY

TO SLOW DOWN, TAKE STOCK, AND FILL THE WELL.

Travel should transform, rejuvenate, and center the soul.

WHETHER YOU ARE

marveling at the santos OF SPANISH MARKET,
DISCOVERING *contemporary art* AT INDIAN MARKET,
rising at sunrise FOR THE BALLOON MASS ASCENSION,
OR SITTING DOWN TO *a traditional feast.*
you will be revitalized BY OUR RICH CULTURE.

dive into the magic OF OUR DAZZLING FESTIVALS AND
CHECK OUT OUR *custom tours* TODAY!



A LAND *apart*

HERITAGE INSPIRATIONS knows that New Mexico is a place like no other. Our tours dive deep into the vibrant culture, incredible people, and wild beauty that set New Mexico apart from other mainstream destinations.

You will connect with others who share your passions as we visit with artists in their home studios and explore the twists and turns of rambling adobe neighborhoods. Join us as we travel the storied High Road to Taos, or whisk away through the brilliant autumn colors to Albuquerque's Balloon Fiesta on one of our E-Bike tours.

FOR H.I., *new mexico*
IS NOT A DESTINATION,
it is the way home.

BECOME A PART OF OUR
FAMILY TODAY.

BOOK YOUR TOUR

AT HERITAGEINSPIRATIONS.COM
OR VISIT US AT ONE OF OUR
THREE LOCATIONS:

HOTEL CHACO · *albuquerque*

INN & SPA AT LORETTO · *santa fe*

EL MONTE SAGRADO RESORT · *taos*